

GL

REP HEADLINE# 6262893
*** ORIGINAL REV#0 ***
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG3/12 14.15
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6262893 CLASS: NATL. LOCAL REGIONAL
PRDCT TOM SMITH 8/07 EST#191 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG7/12 AUG13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 14.19

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$19,200
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-500P	30		\$800.00	8/7	8/10	2		TU-F	2
PROGRAM : OLY TODAY												
RA35+ : 4.0												
CON COM1: OLY TODAY												
2			500P-600P	30		\$800.00	8/7	8/10	2		TU-F	2
PROGRAM : OLY NEWS												
RA35+ : 4.7												
CON COM1: OLY NEWS												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 191

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3			600P-630P	30		\$800.00	8/7	8/10	4		TU-F	4
	PROGRAM : OLY NEWS											
			RA35+ : 5.3									
			CON COM1: OLY NEWS									
4			600A-900A	30		\$600.00	8/7	8/10	4		TU-F	4
	PROGRAM : OLY TODAY											
			RA35+ : 5.0									
			CON COM1: OLY TODAY									
5			800P-1100P	30		\$9,000.00	8/7	8/10	1		TU-W,F	1
	PROGRAM : OLYMPICS											
			RA35+ : 17.4									
			CON COM1: OLYMPICS									
6			600P-630P	30		\$800.00	8/13	8/13	1		MON	1
	PROGRAM : OLY NEWS											
7			600A-900A	30		\$600.00	8/13	8/13	1		MON	1
	PROGRAM : OLY TODAY											
AUG/12 19200.00												
											CONTRACT TOTAL	19200.00
											TOTAL SPOTS	15

MARKET TOTALS \$64,000 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+